Users are soccer enthusiasts as they attempt to organize and participate in pickup soccer games. User research revealed that players have preferences, with some leaning towards league-style play and others favoring pickup games, need for location information, player level experience, field visuals & terrain type, skill level, player count, and reservation status

Income is a range from 30,000 dollars to 120,000 Age range is from 14 years old to 55 years old

- Diverse Preferences: User research revealed that players have diverse preferences, with some leaning towards league-style play and others favoring pickup games. Additionally, many expressed interest in temporary tournament-style leagues.

 Location and Venue Information: Users highlighted the need for location information, field visuals, terrain type, skill level, player count, and reservation status, all accessible from the homepage. This information was crucial to help users make informed decisions.

 Waitlist Functionality: Users expressed a desire to join a waitlist for games that were fully booked, ensuring they had a chance to participate if spots opened up.

 Group Creation and Messaging: Users wanted the ability to create and manage mini-groups, making it easier to coordinate with familiar faces and invite friends. Additionally, they desired one-on-one messaging capabilities for more personal communication.

 Player Profiles: User profiles were seen as essential, providing information on skill level, attendance history, group affiliations, and availability. This information would aid in forming balanced teams and building a sense of community.

 Cost Information: Users wanted visibility into any associated costs for each game, helping them manage their soccer expenses.

Phases High-level steps your user needs to accomplish from start to finish	Phase 1: Onboarding				Phase 2: Game Discovery					Phase 3: Organizing a Game				Phase 4: Pre-game Preparation				Phase 5: During the Game				Phase 6: Post-game Engagement			
Tasks & activities Actions a user engages in at each stage of the journey.	Create a user account by entering basic information such as name, age, and location.	Set preferences for game types (pickup or league-style).	Select skill level and usual availability for play.	Browse through local fields and venues to identify preferred locations.	Use filters to search for upcoming games by date and time.	Review detailed descriptions of each game including rules and format.	Examine player reviews and ratings to gauge previous experiences.	Check geographical maps showing the exact locations of games.	Create an event by choosing a date, time, and venue for the game.		Manage RSVP responses and track player commitments.	Adjust game settings based on the number of players who confirm attendance.	Use a checklist feature to prepare equipment (shoes, water, gear).	Access weather updates and field conditions before heading out.	Confirm the final number of players attending.	Coordinate transportation arrangements with friends if needed.	Participate actively in the game, respecting player roles and positions.	Engage positively with teammates and opponents, maintaining sportsmanship.	Utilize a mobile app feature for live scoring updates during the match.	Give and receive constructive feedback post-game to encourage improvement.	Provide game feedback through ratings, comments, or surveys.	Organize post-game gatherings or celebrations with fellow players.	Share game highlights or accomplishments on personal profiles.	Update personal player stats based on performance in the game.	
	Review and accept terms and conditions of service usage.	Explore the app interface to understand functionalities offered.	Connect with friends via social media integration for easier group formation.	Receive email confirmation and welcome message, including tips on how to organize games.	Utilize a waitlist feature for fully booked games.	Evaluate potential teammates' profiles focusing on skill levels and past attendance.	Receive recommendation notifications for games based on user activity.	Bookmark favorite games for future participation.	Share links to the game on social media platforms for broader reach.	Add notes or specific instructions within the game event for players.	Monitor reservations and cancellation situations.	Set reminders for all participants to enhance turnout rates.	Prepare and communicate any game-specific rules or formats.	Plan additional activities or post-game refreshments.	Set up a pre-game chat room for last-minute messages.	Check for any last-minute cancellations or changes in plans.	Capture memorable highlights or moments through in-game photos.	Network with fellow players to foster friendships outside of soccer.	Assess team dynamics and suggest improvements for future collaboration.	Celebrate achievements and unforgettable moments collectively after the game.	Invite players to future games based on positive experiences.	Review and reflect on gameplay to identify areas of improvement.	Reconnect through chat features to maintain relationships.	Consider becoming more involved in broader community soccer events.	
																				Document exciting moments to revisit and share in the community.					
	Receive immediate guidance on navigating the platform effectively.	Build connections with other users interested in similar playing styles.	Have access to community guidelines and best practices for players.	Understand the importance of user feedback in improving their experience.	Cultivate a sense of community through collective ratings and reviews.	Discover new venues and fields beyond their usual choices.	Enhance competitive spirit by tracking performance statistics from previous games.	Engage with the soccer community for recommendations and tips.	Customize game details to meet preferences and ensure comfort.	Encourage social interaction beyond just participating in games.	Promote inclusivity by inviting varied skill levels to join.	Develop a routine of regularly organizing games with friends.	Make logistics smoother by planning transportation in advance.	Enjoy additional elements such as social activities after games.	Maintain excitement through pre-game discussions with participants.	Build reliable habits around preparing for games.	Solidify lasting relationships through shared experiences in one game.	Create a sense of belonging within diverse teams during gameplay.	Instill a competitive but friendly environment for all participants.	Expand soccer knowledge through observations and interactions.	Celebrate achievements together to maintain enthusiasm for the sport.	Motivate recurring participation in soccer activities or leagues.	Strengthen bonds formed during matches and beyond.	Cultivate a robust network of sporting friendships.	